

**Make the
Most Money
Driving for Uber**



ERIC ENGLISH

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UBER**

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TABLE OF CONTENTS

| | |
|-----------------------------------------------------|----|
| READ BEFORE CONTINUING | 4 |
| HOW TO GET A FREE RIDE..... | 5 |
| WHY UBER?..... | 6 |
| WHAT YOU NEED TO GET STARTED | 9 |
| Uber signs:..... | 9 |
| Phone Holder:..... | 11 |
| Water bottle: | 11 |
| Dash Cam: | 12 |
| Self Defense:..... | 12 |
| Car kit:..... | 12 |
| HOW TO MAKE THE MOST MONEY..... | 13 |
| MINIMIZING YOUR DOWN TIME..... | 16 |
| HOW TO OPERATE SMOOTHLY AND GET GOOD REVIEWS: | 18 |



READ BEFORE CONTINUING

Before going any further make sure you use the referral code **bnu9k3kuue** when you sign up as a driver at www.Uber.com; You will get a large sign-up bonus.

IF YOU DON'T USE THIS CODE YOU WON'T GET THE MONEY!

If you don't enter the code **bnu9k3kuue** when you sign up you will miss out on a \$150 to \$750 bonus! I made this mistake when I signed up and lost out on HUNDREDS of dollars of totally easy money. Be smarter than me – use this code!

Even if you don't really plan on driving for Uber, there is no reason not to do just enough to claim this big fat bonus – it's some of the easiest money you can make!

HOW TO GET A FREE RIDE

If you haven't ever signed up as a rider and downloaded the Uber app, use the same referral code **bnu9k3kuue** to get a your first ride free! Even if you don't plan on riding with Uber often, it's smart to sign up, as you never know when you might need a ride or be traveling in a different city that has Uber. There is no downside to signing up!

WHY UBER?

Whether you love your job and just want a side hustle, or want to completely break free from the job paradigm and not have a 9-5 job at all, most people could use some extra money. Even just a few hundred extra dollars a year for a vacation, an unexpected bill, whatever.

As I frequently cover on my website, [Secret Of The Internet](#), there are almost limitless ways to develop alternate streams of income. Uber is a particularly great for a few reasons:

No initial investment required:

Most methods for making extra money require a decent chunk of money to be invested up front to get off the ground. With Uber you don't need almost anything. Some cities require a vehicle inspection before driving that costs around \$20. That is usually the total amount of money you would need to get started, and if you use my sign-up code you will be making \$200 to \$800 on you FIRST DAY driving anyway!

No special skills required:

If you have a drivers' license and can use a smartphone, you can make money with Uber. There is no special skills or knowledge needed to drive for Uber. Even if you don't know how to get around your city its ok, because the app will guide you to the drivers and their destinations with GPS. Too easy!

Absolutely flexible scheduling:

No matter how little or how much you are available, you can make money with Uber. You can drive for 30 minutes once a year, or 18 hours a day, it's up to you. You can log on or off as often as you like, and if something comes up you can stop and do whatever you want, whenever you want. You can take meal breaks, bathroom breaks or any other kind of break as often as you want. You can work any odd hours (in fact the weird hours can sometimes be the highest paying), and you don't have to schedule anything ahead of time. You can decide when you are going to drive 1 minute beforehand, or schedule out your driving months in advance – it's all up to you. This absolute flexibility is what makes Uber one of the greatest ways out there to bring in extra money!

Lightning fast payment:

It normally only takes a few days to get up and running, and then Uber pays out EVERY WEEK, so you don't have to wait very long to get the money you have earned. This allows you to quickly earn money for unexpected expenses even if you don't have a lot of notice. Even other super easy ways of making money (like selling online) don't bring in your money that quickly!

You can go from reading this ebook, never having driven for Uber before, to getting your first deposit of several hundred dollars in less than 2 weeks! That kind of instant payout for a side hustle is hard to be beat. Very hard! This is one of the greatest benefits that Uber has to offer!

Great unemployment insurance:

No matter how well the country is doing, job loss is always a real possibility, and with the way the economy is floundering right now, suddenly losing your only source of income with no warning is a real danger for many Americans. Uber is a great way to instantly start bringing in some much-needed income in the event of job loss or other catastrophe. Sign up as a driver now using the code **bnugk3kuue**, do the minimum driving to get your bonus, and then you don't even have to drive again if you don't want to, but you will have it available if you need it. Don't wait until you lose your job to sign up, as then you will have to wait a little longer to get paid. Go ahead and sign up now even if you don't plan on driving any beyond what it takes to get the bonus.

WHAT YOU NEED TO GET STARTED

All you really need to get started is your car and a smartphone (and you can even rent the phones from Uber if you need to) and if you are only planning on doing just enough to get the signup bonus, then you can ignore this chapter. However if you plan on driving with Uber frequently or even occasionally, there are a few things I recommend to make the whole process easier and increase your efficiency, which increases your earnings. Keep in mind that none of these items are strictly necessary to drive for Uber, but they are a great idea to increase comfort, safety, efficiency, and earnings. So if you can't afford them right off the bat, don't worry about it too much. Just start driving, start earning, then you can pick up the items that make sense for you when you have a chance.

Uber signs:



In most cities now you are required to have an Uber logo of sign of some kind on your vehicle so that the passengers can identify your vehicle more easily. You can fulfill this requirement by simply printing out the logo and taping it inside your windows. But it can be a pain to keep taping them up and taking them down, so I use [these magnets](#). They are cheap and super easy to use and take on and off. I

keep them in the glove compartment and when I am ready to do some Uber driving I slap them on the front doors and I'm ready to go in less than 30 seconds. Super easy.

If you are going to be driving for Uber regularly, especially in a big city with lots of cars, you can invest in one of these [electric Uber lighted signs](#) for maximum visibility.



Phone Holder:



I actually recommend you get [one of these](#) whether or not you are going to drive for Uber. This one is cheap, easy to use, and allows you easy hands-free phone use for Uber, GPS, or any other app, as well as for music, making calls, or anything else smartphones do these days.

Water bottle:



The less often you have to stop while driving, the more money you make, so I try to bring everything I need with me. This includes a sturdy re-useable water bottle like [this one](#). The nalgene bottles can be good too, just be careful because many times they are too wide to fit in a standard vehicle cup holders.

Dash Cam:



Regardless of if you drive for Uber or not, a dash cam can save your ass. I suggest you pick one up – preferably a [dual-camera model](#) that captures footage inside the car as well. These will protect you from any insurance scams, bogus rider complaints, etc. A must-have even if you aren't going to drive for Uber. You can get this entry level [dash cam](#) for less than \$20!

Self Defense:

While driving for Uber is very safe overall, anytime you interact with human beings there is a chance for conflict, so it is best to be prepared. To see some of the items I recommend, with explanations, visit www.secretoftheinternet.com/selfdefense

Car kit:

This is something that you should make a priority regardless of your plans with Uber. Having a basic preparedness and first aid kit in your car is very important and can turn incidents that would otherwise be disasters into simple minor inconveniences. I won't bother going into all the details here, but you can check out my recommendations for how to build your car safety kit at www.secretoftheinternet.com/carkit

HOW TO MAKE THE MOST MONEY

Get your sign-up Bonus!

The obvious first step to making the most money as an Uber driver is make sure you don't miss out on the several hundred dollars you can get as a sign-up bonus when you use this code: **bnu9k3kuue** when signing up as a driver at Uber.com.

Also use the same code **bnu9k3kuue** to sign up as a rider and get your first ride free. Just because you drive for Uber doesn't mean you can't ride with them too when you need to!

The best overall strategy for maximizing the hourly rate you make with Uber is two-fold: you need to drive during surge pricing times, and minimize the amount of time you are 'online' without a fare.

Surge Pricing:

Surge-pricing is a feature in Uber that raises prices for riders when demand is high in an attempt to get more drivers on the road to meet the demand. This means you will get more money when picking up fares in surge pricing zones.

Surge pricing can be in effect during the following times:

Rush hour, with people commuting to and from their jobs.

If your city has specific areas where many people live that are different than where they work, this can provide opportunity for Uber drivers. In the morning go to the areas where they live to pickup people going TO work, and in the evenings go to the work districts to pick them up coming FROM their jobs.

Late night after bars and clubs close

If your city has any kind of nightlife or downtown area, this can be one of the most lucrative areas for finding riders and getting surge pricing. Especially in cities that have a specific time that the bars must close (such as 2 am) everybody calls for Uber at once which really raises the prices. Find out what the places and times are in your area and take advantage of them.

Early evening, when people are first heading out TO the bars and clubs:

All those people who wanting to leave the clubs and bars had to get there first, earlier in the evening. Go to the areas where are lot of people live between 7 and 10PM and you can be pick up some fares. Look for areas where people are less likely to own cars (dorms, downtown apartments, etc) as they will be using Uber more often.

Holidays:

Holidays are very reliable in creating surge pricing as many more people go out and need transportation than during a normal day. People especially use Uber during the 'drinking' or party holidays, like New Year's Eve, St, Patrick's Day, Halloween, etc. But they also frequently use them on other holidays like Valentine's Day, Mother's and Father's day, 4th of July, etc.

Special events: Sporting events, concerts, rallies, festivals, concerts, speeches, trade shows, conventions, etc.

The highest surge pricing occurs during these type of events, when they end at a very specific time and hundreds or even thousands of people may be calling for an Uber at the same time. The key is to find out where these events are going to be ahead of time so you can be there right after they are over so you can take advantage of the massive surge.

Stay on top of the entertainment schedule for your area, as it can pay off very well for you. Even small events during the week can be profitable if you know about them ahead of time.

Travel stations: Airports, Cruise terminals, bus stations, train stations, etc.

Don't just go drive around these places at random times (many actually forbid it), but instead do some research to find out when flights/ships/trains are coming in so you can position yourself to be there at the exact right times. Soon you will get a sense for what times are most lucrative on average at each location.

MINIMIZING YOUR DOWNTIME

Track your results:

The best way to eliminate down time is to actually track your results when you first start driving. Write down when and where you pick up your fares, and which areas / times are consistently getting good results and surge pricing. Each city will be very different, so there is no surefire one-size-fits-all plan for this part, you just have to figure out what works in your area.

Start with with the areas from the section above, and then tweak your schedule based on what is getting the most results in your areas. Don't just drive around aimlessly at first; got to the different types of places listed above and keep track of what is working.

Don't 'chase' the surge pricing area:

The map on the Uber app will show you which areas are offering surge pricing by becoming yellow/orange/red. While you should make an effort to work in the surge areas whenever possible, what you shouldn't do is drive back and forth across town chasing the surge zones as they switch. This burns gas and time and doesn't normally get you the most money. Just keep track of what parts of town are surging and when, and you should be able to get some decent trends after a few days/weeks. Humans are creatures of habit, and I guarantee there are patterns to their Uber usage in your city.

You should focus on always having a fare as being more important that getting the absolute maximum in surge pricing. Downtime and extra gas/mileage without a fare can dramatically lower your effective hourly rate.

I wouldn't put too much stock into what you make per hour for the first month. While it is still likely to be decent, it's not going to be indicative of how well you can do once you get your system ironed out and are using all the strategies in this book.

Increase the users in your city:

One technique that nobody talks about is to increase the number of people who are using Uber. The more people that use the service on a regular basis, the more that will translate to fares for you. Sure other drivers will benefit as well, but it's not a zero-sum game, and this is one area where the saying "a rising tide lifts all ships" holds true, so do your best to foster a culture of Uber use in your city.

This can be done with social media, posting flyers, simply talking about it to people, etc.

The added benefit of this strategy is that once you have an active Uber account you can get free rides for signing up new riders with your affiliate code, which you can use whenever YOU need to go somewhere. A double win situation!

HOW TO OPERATE SMOOTHLY AND GET GOOD REVIEWS:

Use your decals:

I've already mentioned the magnets and signs you can get to advertise that you are an Uber driver. Aside from the fact that in most cities you are usually required to display the decals, you should do it even if its not required because it is beneficial.

The decals allow your riders to find you much more quickly, so you don't have to call them as often.

Verify Names:

It is very uncommon, but occasionally people will try to hop in an Uber that somebody else has called, thus getting a free ride. It could also happen accidentally. In a city many people will be calling Uber, and if they are drunk or just aren't paying attention to what type of car they should be waiting for (the app tells you) they may try to get into the first Uber car they see.

The way to prevent this is to verify the name by simply asking them "Hi, what's your name?". Check the Uber app to make sure that is the same name of the person who called you. If they match up, you are good to go!

Call or text your fare:

You can call or text your fare through the Uber app, which is useful if you have arrived at the location where you are supposed to pick them up, according to the GPS and don't see them there. I will normally wait a minute or two and then text them. If they don't show or answer within 5 minutes I will call them. If they don't answer at that point I usually will cancel the ride and leave. Luckily this is rare, as most people show up.

Use GPS:

Unless you know the destination cold, it's best to use the in-app navigation. Even if you do know how to get there, it relieves any concerns the rider may have that you are going a longer or slower route than necessary.

Utilize your flashers, not parking:

If you worry about trying to find parking at every spot you are picking up or dropping off people, you are going to waste a lot of time. If there is an obvious close place to pull in that is well clear of traffic, then go ahead and use it. But in many cities and downtown areas there won't be an obvious place to pull over. Just pull right up in front of the place at the curb, in the bike lane if there is one, and turn on your emergency flashers. That way people will know to drive around you. There is almost never any reason to get out or turn the car off. You will be done very quickly, especially if you are just dropping off, so it is not a problem.

With the strategies, equipment, and techniques outlined in this book you will be able to maximize the money made with Uber, getting you the most possible

dollars per hour for however many hours you choose to spend driving for Uber. I definitely recommend giving it a try, as it is an incredibly easy way to make some great extra money toward whatever goals you have for your life.

Remember to use the bonus code **bnu9k3kuue** when you sign up at www.uber.com to get the substantial cash bonus.

Thanks for reading and be sure to visit www.SecretOfTheInternet.com for more great free information on making money and maximizing your life.

- Eric English